

ASPEN CHALLENGE JUDGING CRITERIA

Judges will use the following criteria to evaluate your team's solution. The questions accompanying each section serve as a guide for how to meet each criterion. These criteria can help you design your solution and prepare for the Solution Showcase.

SOLUTION IMPACT

- Did your team develop a solution that addressed the specific elements outlined in the challenge?
- Did your solution have a tangible (observable, meaningful) impact?
- What do people know or do differently because of your solution? What additional resources are present in your community that were not there before?
- What evidence did you collect that proves your solution is the best way to address the challenge?

COMMUNITY ENGAGEMENT

- Is there proof that your work is relevant to your community (via survey results, anecdotes from community members, etc.)?
- Did your team engage community members (e.g., businesses, relevant organizations, residents) to get your solution off the ground?
- Is there evidence that your communication and marketing tactics were effective?

CREATIVITY AND ORIGINALITY

- Did your solution address the challenge in a clear and ambitious way?
- Was your solution creative? Did your team think big or play it safe?
- Are there examples of moments when your team had to adjust its work plan and implement lessons learned in order to improve your solution's outcome?
- Can your team articulate what sets your solution apart from existing resources available to your community?

FEASIBILITY AND SUSTAINABILITY

- Is your solution big enough to make a difference but focused enough to be effective?
- Has your team articulated how your solution is sustainable? If so, is the framework for sustainability realistic?
- Is there proof that your solution has been/could be successfully implemented?
- Does your team have plans to scale your solution in your community? Could your solution be replicated elsewhere and scaled beyond the competition?

TEAMWORK

- Has your team clearly identified each member's roles and responsibilities to ensure that everybody has contributed equally to your solution?
- Is there evidence, particularly from the final written report, exhibition materials, and discussions with the team, that shows every member played a key role?
- Did team members collaborate effectively with each other and with peers outside the team?

SPECIAL RECOGNITION

In addition to applying the criteria above to judge your solution, know that there are other categories for evaluation in the Showcase.

Collaboration Award recognizes a team that showed exemplary desire and ability to work effectively with others in crafting their solution.

Originality Award recognizes a team that showed their ability to initiate a bold, creative solution that deeply resonates with their chosen community.

Resilience Award recognizes a team that showed incredible tenacity in overcoming obstacles they faced in their solution-design process and made a lasting impact on their community.

People's Choice Award recognizes a team with an outstanding solution as determined by peer voting.